



JÁNOS PÁLFY

Product Designer (UX/UI)

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ABOUT

Product Designer (UX/UI) with 8+ years of experience in enterprise and web-based products. Strong focus on usability, accessibility, and close collaboration with developers.

EXPERIENCE

Product Designer (UX/UI)

One Identity | Remote | April 2026 – Present

- Designing complex B2B workflows and admin experiences for Active Roles, an enterprise Active Directory platform.
- Leading UX research, interaction design, and prototyping in collaboration with Product and Engineering.
- Contributing to the design system and AI-assisted coded prototyping.

Product Designer (UX/UI)

Strivacity | Veszprém, Hungary | June 2022 – March 2026

- Led UX/UI design for a customer identity and access management (CIAM) product.
- Integrated usability and accessibility (a11y) into the design process.
- Collaborated with developers and product managers to continuously improve workflows and user interactions.

Frontend Web Developer, UX/UI Designer

Paper Dog | Veszprém, Hungary | August 2018 – May 2022

- Designed and developed cloud-based solutions and creative websites for global television companies (Entertainment One, BBC, Warner Brothers).
- Participated in web application development projects (Remedi medical software, NetBőrgyógyász.hu) from design to implementation.

SAP Technology Consultant, UX/UI Designer

Promerit AG | Győr, Hungary | October 2015 – August 2018

- Developed applications using SAP ABAP, WebDynpro, and UI5.
- Designed UI mockups and prototypes in Axure RP.
- Contributed to international SAP e-Recruiting and HR projects.

Intern (Junior SAP Engineer)

MTC-S | Győr, Hungary | July 2015 – October 2015

- Assisted in development tasks for international SAP HR and SuccessFactors projects.

SKILLS

Design: User-Centered Design, UX Research, Usability Testing, Prototyping, Design Systems, Accessibility (WCAG)

Domain: Cybersecurity, Identity & Access Management, B2B SaaS

AI & Prototyping: AI-assisted Design, Coded Prototyping, GitHub Copilot, Claude, MCP

Tools: Figma, Miro, UX Tweak, Tetra Insights, Jira, Confluence

Frontend: HTML, CSS, Webflow, WordPress, Bootstrap, Material Design

EDUCATION

Bachelor's Degree, Business Information Technology

Széchenyi István University | Győr, Hungary | 2012 – 2016

Thesis: Application development based on an in-memory database management system on SAP HANA Cloud Platform (UI5)

Web Application Developer (vocational qualification)

Industrial Secondary and Grammar School | Veszprém, Hungary | 2011 – 2012

High School Diploma (IT)

Industrial Secondary and Grammar School | Veszprém, Hungary | 2007 – 2011

LANGUAGES

English: Professional working proficiency | **Hungarian:** Native